



Mastering the Code In Principle and in Practice

An interactive two-day workshop

This workshop will examine the principles of the ABPI Code of Practice and show how an understanding of these provides a firm basis for applying the Code in a wide variety of practical situations.

Sessions will be facilitated by expert trainers and experienced practitioners

Guest facilitator:

Dr Joan Barnard, Code in Practice Ltd, author of 'The Code in Practice' - the foundation text for the workshop

Core facilitators:

Dr Sharon McCullough, Code Competent Training, Zygian Ltd & Dr Rebecca Curtis, Monpazier Medical Ltd

5th & 6th May 2020

09.30 – 16.30

Hallam Conference Centre
44 Hallam Street, London W1W 6JJ

Attendees

The workshop will be of benefit to anyone with a decision-making role in relation to the Code, particularly signatories, both existing and potential, but also other reviewers, originators and those in leadership roles.

Learning goals

This case-based workshop will equip attendees to:

- Use a structured, principle-based framework when working with the Code
- Ask powerful questions when reviewing and approving materials and activities
- Apply case precedent to Code decisions
- Handle Code complaints and appeals
- Provide leadership and guidance to reviewers, originators and others working with the Code

Format

The workshop will include some presentation, but the main focus will be on discussion and practical exercises. There will be at least two facilitators present throughout. Attendees will receive a copy of The Code in Practice as pre-workshop reading

Assessment

The workshop will provide ample opportunity for informal assessment of knowledge and judgement plus the option of a formal post-workshop signatory-level assessment

Fees

Workshop £1750 + VAT

Workshop + post-workshop assessment & report £2100 + VAT

Further details and registration at www.codeinpractice.co.uk